

Privacy Policy

10/18/2006 rev. 1.0

At Display Pack Inc. (DPI) we value the privacy of our visitors. We use the information we collect about you to process transactions, to provide better service, and ultimately a more personalized experience. Please read on for more details about our privacy policy.

Information collected on www.displaypack.com and its pages (the "Site") will be used according to the following guidelines:

1. DPI may collect individually identifiable information, and other information that can be associated with an identifier, in order to provide information and services to website users, and to allow DPI to (i) analyze and monitor consumer and customer activity; (ii) promote and support our products and services; and (iii) develop a knowledge base regarding the Site users and customers. Do not submit information to the Site that you do not want DPI to access.
2. DPI may use "cookies" or similar technology to keep track of our customers and the goods or services they are ordering. If you do not wish to accept cookies, the "help" selection on your browser's toolbar will likely tell you how to prevent your browser from accepting cookies, how to have the browser alert you when you receive a new cookie, or how to disable cookies altogether. If you disable cookies, however, you will not be able to take advantage of all of the features on the Site.
3. Like any other business, we will use your information to provide you with requested products or services. This may require us to share information with our business partners. For example, if you purchase goods through this website, DPI will provide your information to third parties to complete payment transactions. Further, DPI will report credit information based on users' payment activities. We may also use your information to communicate with you about the status of your order.
4. DPI may elect to disclose personal information without prior notice in response to law enforcement activity or other governmental request; to respond to subpoenas, court orders or administrative agency requests for information; to enforce our contract or property rights; to protect ourselves or others; or when required or otherwise permitted by law. Information we collect may also be transferred in connection with any sale or merger of the company or any division or business line of the company to which the information relates.
5. We may use your information to notify you occasionally about important changes to this Site, new DPI services and special offers. If you would rather not receive this information, please contact us by using the feedback function on our Site. Be sure to notify us for each e-mail address you have provided.
6. To improve the products and services offered, DPI may share data collected on the Site with website designers and other parties that provide support services for the website. This is generally aggregate data that is anonymous in nature. If we provide any individually identifiable information, it will be upon terms that prohibit these service providers from making any independent commercial use of individually identifiable information and that prohibit them from sharing the data with third parties or otherwise making it publicly available.
7. DPI uses commercially reasonable means to protect the integrity of our websites and the confidentiality of collected data. Thus, if you place an order with us, we will use encryption techniques to protect the security of the transmission. DPI cannot provide absolute assurances against, and will not be liable for, breaches of confidentiality due to system failures or unauthorized access by third parties. It is your responsibility to keep your password confidential and not share it with anyone. If you share a computer with someone, you should always log out before leaving the Site to protect the confidentiality of your information.
8. This website is intended for use only by individuals who are 18 years of age or older. If you are not 18 years of age or older, do not submit any information to the website.
9. This Site may contain links to websites of third parties who are not affiliated with DPI. DPI is not responsible for the operation of or collection of any information from any websites operated by unaffiliated third parties. For relevant information, please refer to the privacy policy for any such unaffiliated website.
10. By using the Site, you consent to the collection and use of this information by DPI and the terms of this Privacy Policy. Our business and the laws that regulate us change from time to time, and we reserve the right to change this policy. If we do change this policy, we will post the revised version on the Site so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.